

rented bike

per bicycle to work

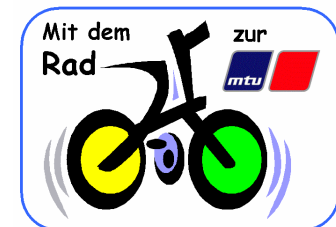


mtu bicycle group

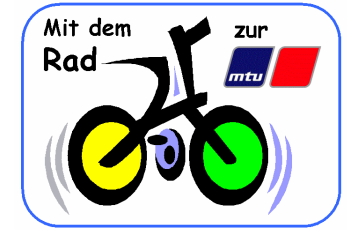
project „rented bike”

why bicycle rental at mtu ?

- exploring the advantages of a bicycle as a matter of transport
- motivation for changing from car to bicycle
- reduction of car traffic in Friedrichshafen
- supporting the combination of public transport and bicycle (employees commuting via bus or train, are mobile through a rented bike)
- enabling short shopping trips during the lunch break without parking place search in the city
- relaxing lunch breaks at the Bodensee beach



bicycle rental system



- 24 rented bikes as standard bicycles of the mtu
- identification of the rented bikes through a numbering and the mtu rented bike logo
- bicycle provision at the entrance
- new bicycle parking places (functional, generous, comfortable and clear signage)
- rental registration at the entrance, acceptance of the rental conditions
- free of cost use for the employees
- maintenance room with repair stand and tools for minor repairs
- weekly maintenance of the bicycles through the mtu rented bike group

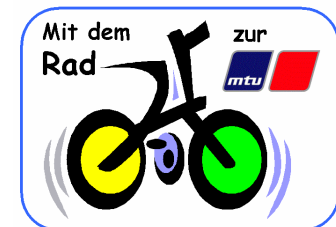
bicycle rental system ?

rental

- PC registration and documentation through personal number, bicycle number, time at the entrance
- bicycle key issue

return

- after bicycle use confirmation and return of the key at the entrance
- report of possible defects of the bicycle



project „rented bike“ - feedback

- rental statistic: each bicycle once a day
- high rental quotes also during winter time
- careful usage of the lender
- image advantage for the mtu and the bike group
 - ELA -Environmental Leadership Award 2001 of the DC company
 - financial support through the environment agency of the city of Friedrichshafen in 2001
 - report in the environment report of Daimler Chrysler in 2002
 - attendance national congress „per bicycle to work“ in 2002 with great interest
 - attendance Stuttgart Agenda 21
 - attendance national congress in 2006 "Award for economy in motion"

